



2025 Spring Auction | Saturday, April 12, 2025 | Wisconsin Brewing Company Park

**2025 AUCTION SPONSORSHIP & ADVERTISING OPPORTUNITIES**

	Premier \$15,000	Signature \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Tickets included	8	6	4	2	-
Ad featured in printed program	Full-page 5.5x8.5"	Half-page 5.5x4.5"	Half-page 5.5x4.5"	Quarter-page 2.75x4.25"	-
ULS website recognition	●	●	●	●	●
Logo featured in printed program	●	●	●	●	●
Logo on event signage	●	●	●	●	●
Auction email blast recognition	●	●	●	●	
ULS social media recognition - tag your business	●	●	●		

Complete the linked form below and contact Abby Schlater, Advancement Manager at [abby.schlater@universitylake.org](mailto:abby.schlater@universitylake.org) for any further questions.  
 Sponsorship form: <https://forms.gle/Tujj6UfEG5RZiPKD8>

**DELIVERABLES TO ULS:**

- Please submit all logos and ads via email to Abby Schlater at [abby.schlater@universitylake.org](mailto:abby.schlater@universitylake.org).
- The logo should be sent as an EPS file or transparent PNG.
- Ads have a .125" bleed and should be sent as a PDF in sizes corresponding to the sponsorship level.

**\*\*University Lake School is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by law. Form & payment must be received by Monday, March 3, 2025, to guarantee online catalog inclusion.**